



COUNTER- TERRORISM
& PROTECTIVE
SECURITY

SCIENTIFIC NOTIONS
OF CROWD
MANAGEMENT

EMERGENCY & CRISIS
MANAGEMENT

EVENT
TECHNOLOGY

The NAA Professional Certificate & Diploma in Event & Safety Management

13th, 14th, 15th & 16th September 2022 - Motorpoint Arena, Nottingham



Introduction

This iteration of the NAA Professional Certificate & Diploma, which is now well established as the credit-rated programme for event industry management and professionals, has the newest credit-rated course on the Event & Crowded Spaces Programme; Counter- Terrorism and Protective Security. This programme, which is constantly updated to ensure it is always relevant and instantly applicable to the workplace setting, has seen many from the event industry develop their professional portfolio and receive academic credit.

This programme is to take place at Motorpoint Arena, Nottingham, and has four days of delivery by industry experts, each of which is worth 2 academic credits (credit-rated by Edinburgh Napier University), which can be accumulated towards the Professional Certificate (awarded after 10 credits) and Professional Diploma (awarded after 20 credits).



COUNTER- TERRORISM AND PROTECTIVE SECURITY 13th September 2022 (2 Credits)

The course focuses on the main principles of Counter Terrorism and Protective Security in the context of enabling safety, security and service at events. Elements such as threat and vulnerability assessments, risk identification, risk analysis, risk evaluation and risk treatment will be carried out through a simulated planning phase and will culminate in a realistic terrorist incident that will enable participants to move from 'event management' into a transition to emergency incident response.

The scenario-based immersive learning exercise, requires the participant to assume a range of roles within an Event Management or Incident Command Team. As the scenario unfolds the participant will be asked as part of the team to make ever more complex decisions.



SCIENTIFIC NOTIONS OF CROWD MANAGEMENT I 14th September 2022 (2 Credits)

The key concepts of managing crowded space are underpinned by scientific and mathematical theory linked to psychology, human interaction and human spatial mapping. Using laws of physics and simple mathematical principles, we are able to explain the movement of crowds, the forces exerted on, as well as by them, and how the dynamics of crowds can change.

This course provides an integrated approach, where the scientific theories mentioned above are combined with social constructs, theories of play and human spatial mapping, as well as sociology and psychology giving you a holistic understanding of the key principles and concepts at work in the crowded space.

"Everything on this course is so relevant and applicable to our venue!"

EMERGENCY AND CRISIS MANAGEMENT 15th September 2022 (2 Credits)

This event-based course includes both the preparation and delivery phases of a real event, culminating in a post-mortem to review decisions and actions taken. The course focuses on the way in which you use your knowledge and understanding of the theory and its practical application in a live event situation.

The main principles of crowd management and science will be applied to a range of contexts and issues and you will be assessed on your ability to provide cogent, well-rounded solutions to each issue emerging.

"The live footage reiterates just how important proper planning and management really are in an event environment...the numbers we refer to in crowds are actual human lives and this is something that we must always remember in every stage of the process."



EVENT TECHNOLOGY 16th September 2022 (2 Credits)

This short course focuses on both current and emerging technologies and practices that have an impact on the business of staging live events. The importance of applied information technology will be explored along with new developments in the area.

A key theme will be the increasing expectations of audiences in terms of the seamless use of technologies to enhance the audience experience of the event. The course will also look at emerging technologies which can help to improve the operational and logistical aspects of staging venue based live events.

"There was no 'death-by-powerpoint' as the tutors were so engaging and they have so much knowledge to share from their own experiences. You can feel their genuine excitement for the subject!"

CONTACT US

If you have any questions about the NAA PROFESSIONAL CERTIFICATE & DIPLOMA IN EVENT & SAFETY MANAGEMENT run in partnership with Mind Over Matter (MOM) Consultancy, please don't hesitate to contact us using the details below:

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For further details about the work of Mind Over Matter Consultancy Ltd in crowded space environments, please visit:

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April 2023
Venue TBC

17th April - Scientific Notions of Crowd Management & Practice 2
18th April - Event Management & Leadership
19th April - Understanding Risk
20th April - Crowd Management Planning

September 2023
Venue TBC

11th September - Legal Aspects of Event Management
12th September - Managing & Supervising Crowded Space and Anti-Social Environments
13th September - Scenario Based Event Planning for Sustainable Events
14th September - Pit Management and Competency

For further information, or to book your place, please contact Nancy Skipper (nancy@gingerowl.co.uk) or visit www.momconsultancy.com

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