



# Innovative Pathway to the Future of Sports & Entertainment

## INTERNATIONAL VIRTUAL CONFERENCE & EXPO


### 17-18 November 2020

<https://iifx.org/iifx2020conference/>

## Why Attend?

Featuring an impressive array of diverse sports and entertainment industry professionals and organizations focusing on the common challenge of adapting and innovating health safety, security, operations, and management into a possible new fan experience and management paradigm. As we look forward to the **future**, the focus of the conference is to share best practices and lessons learned.

## Some Key Topics

- 
- Managing our Way Through the Disruption
  - Financial Implications of the COVID Black Swan
  - Building Confidence: Meeting Fan Expectations
  - Terrorist Disruption during COVID-19 BUT Are They Planning a Comeback
  - Global Approaches to Venue Re-Opening Strategies
  - The New Normal Blueprint for the Future

Visit <https://iifx.org/iifx2020conference/> to register to attend, exhibit or sponsor!

# Who Should Attend?

## PROFESSIONALS

*Engaged in the health safety, security, operations and management of sports and entertainment venues and events)*

- Amusement Parks
- Architect Firms
- Concerts
- Corporate Events
- Cycling Events
- Endurance Events and Vendors
- Entertainment Agencies
- Entertainment Events and Venues
- Esports Tournaments
- Event Local Organizing Committees
- Event Vendors
- Fans
- Festivals
- Government Agencies
- High School Athletics
- Horse Racing
- Hospitality Industry
- Insurance Firms
- Intercollegiate Athletics
- International Federation of Sports
- Law Enforcement Agencies
- Law Firms
- Live and Tour Professionals
- Private Security Firms
- Professional Stadiums, Arenas, Outdoor Events
- Ladies Professional Golf Association (LPGA)
- Major League Baseball (MLB)
- Major League Soccer (MLS)
- National Basketball Association (NBA)
- National Football League (NFL)
- National Hockey League (NHL)
- National Lacrosse League (NLL)
- National Women's Soccer League (NWSL)
- Olympic National Governing Bodies
- Professional Bull Riders (PBR)
- Professional Golf Association (PGA)
- United Soccer League (USL)
- Women's Tennis Association (WTA)
- Professional Players Associations
- Professional Stadiums, Arenas, Outdoor Events
- Public Safety Officials  
(i.e. emergency managers, fire/HAZMAT)
- Recreational Sports and Higher Education
- Risk Management Firms
- Technology Corporations
- Universities and Institutes of Higher Learning
- Youth Sports Tournaments and Complexes

# Top (10) Reasons To Attend

- 25 speakers and presenters comprised of industry thought leaders and subject matter experts
- Cutting edge panel discussions from leading subject matter experts, senior level executives, and stakeholders.
- Keynote speakers whose knowledge and experience on the challenges and solutions furnish the attendee's insights on how to navigate for the future "New Normal".
- Topics to assist in planning and implementing the "New Normal"
- Actionable innovative strategies and solutions provided by subject matter experts.
- The programming format will include significant audience participation and input, discussion and Q&A among executive level professionals, stakeholders and subject matter experts
- Outstanding breakouts with experts in their field and prepared to share their insights
- Visionaries and innovators who will provide insights for attendee's considerations into the new normal
- The latest "New Normal" solutions and attendees can engage Expo Exhibitors information via demo videos, chat 1 on 1 via written message, audio, or video chat.
- Numerous networking opportunities throughout the day

## Conference Attendance Fees

### PROFESSIONALS

#### EARLY BIRD REGISTRATION

*(Ends October 30, 2020)*

*Includes a free one-year membership to the Innovation Institute for Fan Experience*

**\$99**

**FULL-PRICE** *(After October 30, 2020)*

**\$110**

### GROUPS

*(Four members of the organization)*

#### EARLY BIRD REGISTRATION

*(Ends October 30, 2020)*

*Includes a free one-year membership to the Innovation Institute for Fan Experience for ALL four attendees*

**\$380**

**FULL-PRICE** *(After October 30, 2020)*

*Up to Four organizational attendees*

**\$400**

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