



Innovative Pathway to the Future of Sports & Entertainment

INTERNATIONAL VIRTUAL CONFERENCE & EXPO

17-18 November 2020

REGISTER NOW!

As the world attempts to return to work, play, and spectate, our focus is on the many challenges facing the international sports and entertainment industry.

To build the future, we must adapt and innovate, now!

Join Us as We Explore and Engage About COVID-19 Best Practices, Solutions, and a Path Forward for Our Industries

[REGISTER FOR THE CONFERENCE HERE](#)



This conference will look at key issues and how to move into the new paradigm of **FAN EXPERIENCE**.

HEALTH SAFETY

OPERATIONS

SECURITY

MANAGEMENT

[REGISTER FOR THE CONFERENCE HERE](#)

Re-imagining the new paradigm is critical for restarting business operations and building resilience for future shocks.

The Innovation Institute presents a lineup of global thought leaders who are building the “new future” world. Their pioneering work influences how sports and entertainment will function in the years to come.

Our outstanding speakers from around the globe have critically analyzed what once was and are conceiving the models that will anticipate and mitigate risk, while shaping the future sports and entertainment landscape.



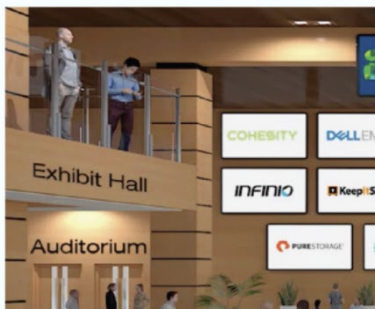
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Our **virtual conference** and expo environment is innovative and engaging, delivering an elite lineup of speakers, interactive networking opportunities, an Expo with the latest technology solutions, and an exceptional educational experience for staying ahead of the innovation curve.



Hear From Distinguished Thought Leaders and Practitioners from the Global Sports and Entertainment Industry

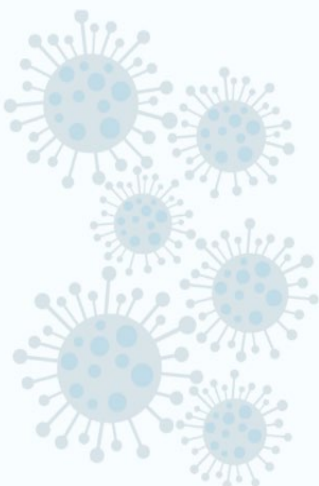
REGISTER FOR THE CONFERENCE



Gather With a Plan.™

Join the IIFX Global Alliance
Sports & Entertainment Industry Professionals

JOIN
IIFX.ORG



Together we will examine the most pertinent business ramifications and challenges posed by the **COVID-19 pandemic** and cast them against the most important trends and events that are shaping the sports and entertainment industry.

We will focus on innovative strategies that can help build confidence in our fan base and assure them that this industry has invested in their health, safety, and security.

We are ready to deliver memory-making, sports and entertainment experiences.

Dr. Til Jolly - Chief Medical Officer, Aveshka

Dr. Thom Mayer - Medical Director, National Football League Players Association

Dr. Robert Nied - Chief Medical Officer, Golden State Warriors

Dr. Pranav Kothrari - Chief Medical Officer, Rock Family of Companies

Eloise Brasi - Police Captain, Head Deputy of the Safety and Security Police for the 2024 Olympic and Paralympic Games

Paulo Valente Gomes - Senior Program Manager, Council of Europe

Matt Kastel - President, Stadium Managers Association, USA

Dr. Pascal Viot - Head of Security, Safety, and Services, Paleo Festival

Joe Lewis - President, Joe Lewis Company

Jim Mercurio - Executive Vice President and General Manager, Levi Stadium

David Eads - Executive Director and CEO, Pasadena Tournament of Roses

Dave Broughton - Research Director at Street & Smit's Sports Business Journal

Mario Coutinho - Vice President of Stadium Operations and Security at Toronto Blue Jays/Rogers Centre

Richard C. Giller - Partner, Pillsbury Law

Russ Simons - Chief Listening Officer and Managing Partner, Venue Solutions, LLC

David Allison - Director Facilities and Event Operations Safety and Security for Athletics, University of Texas

Peter Ashwin - Innovation Institute, Canada Office

Damian Bush - Managing Director at Global Spectrum Pico Pte Ltd, Singapore Sports Hub

Jeff Steele - Associate Athletic Director, Auburn University

Liam Boylan - Stadium Director at Wembley Stadium

Gregory Gillin - Senior Vice President, Live Nation Venue Development

Michael Roberts - Director of Security, Safety, and Precinct Operations, Melbourne Cricket Club

Paul Turner - Senior Director, Event Operations AT&T Stadium, Dallas Cowboys

Stu Weiss - CEO MedPrep Consulting Group, Medical Director - NYC Marathon, NYC Triathlon, Tough Mudder, Virgin Sports, Lifetime

John Sheehan - Editor, Pan Stadia

Brian Finch - Partner, Pillsbury Law

Jeff Chapman - CEO, Babel Street

Falah Al-Dosari - Senior Manager, INTERPOL Project STADIA

Bryan Bedford - Cisco, Head Sports & Entertainment Partner GTM

Zachary Klima - Founder & CEO, Wait Time

Donny White - Founder & CEO, Satisfi Labs

Charles Burns - Head of Global Security, Uber

Simon Ancliffe - Executive Director, Movement Strategies

Rick Fenton - Vice President Corporate Security, Illitch Holdings, Inc.

Michael O'Connell - Managing Director, Critical Insights Consultancy Ltd.

Ryan McConnell - Senior Vice President, Kantar Sports MONITOR

Steve Kulp - Director, Kantar Sports MONITOR

Paul Foster - Innovation Institute, UK Office

Professor Chris Kemp - Innovation Institute, UK Office

Larry Naifeh - Executive Associate Athletic Director, University of Oklahoma

