

The NAA Professional Certificate & Diploma in Event & Safety Management 2023



Introduction to the 2023 Prospectus

This NAA Professional Certificate & Diploma delivered by Mind Over Matter Consultancy is the go-to credit-rated programme for event industry management and professionals.

This programme is constantly updated to ensure it is always relevant and instantly applicable to the workplace setting and has seen many individuals from the event industry develop their professional portfolio and receive academic credit.

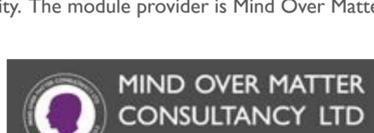
2023 will see two iterations of the courses, with the first taking place in April 2023 at AO Arena Manchester and the second at The O2, London.

Each programme has four days of delivery by industry experts, each of which is worth 2 academic credits (credit-rated by Edinburgh Napier University), which can be accumulated towards the Professional Certificate (awarded after 10 credits) and Professional Diploma (awarded after 20 credits).

Course outlines can be found below, but should you require further information, or wish to book your place, please contact:

Nancy Skipper (nancy@gingerowl.co.uk)
or visit www.momconsultancy.com

These modules have been credit rated onto the Scottish Credit & Qualifications Framework (SCQF) at Level 8 by Edinburgh Napier University. The module provider is Mind Over Matter (MOM) Consultancy Ltd.



2023 Programme

April 2023

AO Arena, Manchester

17th	Scientific Notions of Crowd Management & Practice 2
18th	Event Management & Leadership
19th	Understanding Risk
20th	Crowd Management Planning

September 2023

The O2, London

18th	Legal Aspects of Event Management
19th	Managing & Supervising Crowded Space & Anti-Social Environments
20th	Scenario Based Event Planning for Sustainable Events

April 2023

AO Arena, Manchester

Scientific Notions of Crowd Management & Practice 2

Monday 17th April 2023

This module is aimed at all professionals who work in or plan crowded buildings, spaces and events and will describe fundamentals in crowd dynamics including the relationship between crowd density, crowd flow and velocity. The appropriate crowd levels of service for different conditions will also be studied. The module will describe the different types of crowd modelling and simulation and the benefits and pitfalls of each as well as discussing simple crowd models appropriate to different phases of an event which will be developed and practised. All the above will be supported with case studies and exercises and the participants will be encouraged to contribute their experiences.

Event Management & Leadership

Tuesday 18th April 2023

This course focuses on an understanding of leadership and management skills and how work packages, communication and responsibility can be devolved to managers. You will be required to identify the respective merits of Goleman's (2000) six leadership styles, along with those situations and occasions in which they might be best employed. This short course will not be focusing on the development of leadership skills, but on the recognition of them and how you will identify and appreciate these in your everyday workplace activity.

Understanding Risk

Wednesday 19th April 2023

This module provides the participant with the skills, knowledge and understanding required to enable them to undertake a risk assessment relative to their competency and position in the organisation. This module can be applied equally across all industry sectors. Rather than advocating a single, prescriptive approach to risk assessment, this course uses a holistic approach and methodology for risk assessment and provides a number of examples of differing ways of documenting an assessment. This approach enables the learner to develop a broader understanding of risk assessment and supports them in making an informed decision about their preferred methodology.

Crowd Management Planning

Thursday 20th April 2023

Crowds are present in almost every location and another. Sports, tourist sites, urban areas, the countryside, festivals, transport hubs and many other locations produce large gatherings of people. We are faced with daily challenges from terrorism and disease to slips trips and falls the need to mitigate the risk of these major and minor threats and hazards provides a sliding scale. Planning for crowds is essential to any crowded space and this does not just include evacuation and evacuation of sites but also the mitigation of minor hazards and challenges which can reduce the pleasure of those attending events and public space. This module will provide a range of elements including legal requirements, resilience, risk mitigation, spatial awareness, available resources.



September 2023

The O2, London

Legal Aspects of Event Management

Monday 18th September 2023

Increasing amounts of legislation, which affect the events industry, together with a move away from a "no fault/ no liability" position to a "strict liability" scenario, has left the door open for widespread claims for even the most minor injury in our "compensation culture". This module is aimed at all professionals who work in the live events industry and is intended to provide a grounding in aspects of current legislation which are of relevance to the event professional. Though mainly focusing on English Law, relevant EU legislation and cases will be covered. There will also be reference made to relevant international cases and legislation to provide context.

Managing & Supervising Crowded Space & Anti-Social Environments

Tuesday 19th September 2023

The management of crowded space is perceived as a complex activity, however, much of the theory and practice is based on simple constructs, empirical evidence, or a combination of both. Once these basic elements are understood, the development and delivery of management activities encompassing the event can be planned and managed rather than controlled. The course is aimed at professionals who are constantly making decisions and problem solving in a constantly changing environment. It can be noisy, hot, cold, or impacted by high pressures and unusual behaviours. Using theory and scenario-based activities you will be introduced to various decision-making models and will be encouraged to use a range of tools in high pressure workplace environment.

Scenario Based Event Planning for Sustainable Events

Wednesday 20th September 2023

The course provides both the theoretical context and practical application to the operational aspects of planning and staging events adopting sustainability principles. It is intended to provide these professionals with key concepts and principles which support current thinking and practice in the events industry. The main focus of the course will be on the environmental and social impacts of event management, although the economic impacts will form part of the context. Operational issues affecting the environmental sustainability of a venue's operation and the events it stages will be considered looking at key areas including transport, waste, energy, food, water and procurement using case studies to assess good and bad practices in the industry.

Contact Us

If you have any questions about the NAA Professional Certificate & Diploma in Event & Safety Management run in partnership with Mind Over Matter (MOM) Consultancy, please don't hesitate to contact us using the details below:

NAA Course Administrator:

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MOM CEO:

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For further details about the work of Mind Over Matter Consultancy Ltd in crowded space environments, please visit:

www.momconsultancy.com

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